

# SEPTEMBER 2023 FIRST CALL



#### NETWORKING: CRITICAL TO GROWING YOUR BUSINESS



A year ago, I was new to business ownership in the GovCon ecosystem. After both military and government careers, I had gained a broad network but how was I to begin leveraging it? I decided my company would sponsor an event hosted by the National Veteran Small Business Coalition. Throughout the evening, and at my table at the first Annual Awards Gala, I met representatives from large primes, small business and other stakeholders. We were all there to meet each other, celebrate each other's achievements, listen to keynote speaker remarks, and just have fun. After that amazing night, one thing has continuously led to another. Through my NVSBC connections I have gained strategic partnerships, updates on legislation impacting my business, one-on-one mentoring, and endless possibilities!

We never know when the next person we meet will be the one that makes the right connection for us and for our small business. The great news is, the NVSBC provides numerous opportunities for you to do just that. Networking, to speak in military terms, is like fortifying your position with each new connection. That place of strength is one of the pillars of success for veteran entrepreneurs.

While serving, we veterans and our spouses and military family members network without even trying, perhaps as a by product of the numerous moves and deployments throughout our careers. The bonds forged through shared experiences, however brief, are there for life.

Moving along to the next assignment does not mean goodbye. The bonds follow us, and we know that we can reach back decades later and be welcomed as if time had never passed. How we treat others becomes not only our reputation but also our unconscious brand that we carry with us as we travel from location to location. And it is key to a healthy network with positive outcomes. It is always important to remember to support others as we have been supported over the years.

At NVSBC, we share an environment that is not only safe and supportive; it is also tremendously advantageous as we build our businesses and grow both personally and professionally. Through its offerings, we find opportunities for ourselves and

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our network. Not enough can be said about the power of presence. We are excited to meet you at one of our events, and watch as your new networks help you and your business grow!!

#### Irene Vaishvila Glaeser, COL (Ret), US Army, is the CEO, <u>Spahr Solutions Group</u> and is a member of the NVSBC board.

Spahr Solutions Group, LLC (SSG) is a small business that focuses on providing quality information technology solutions to federal and Department of Defense customers. SSG is a Service Disabled Veteran Owned Small Business (SDVOSB), Historically Underutilized Business Zone (HUBZone), Economically Disadvantaged Woman-Owned (EDWOSB) and Woman Owned Small Business (WOSB) by the Small Business Administration. SSG has experience in federal contracting, Information Technology, both military and federal leadership inspector general operations and investigations, law enforcement, and quality assurance. Above all SSG values their employees and fosters a culture where every employee is a member of their extended family.

## **Welcome New & Renewed Member Organizations**

#### **New Members**

Applied Computing Technologies, Inc. (ACT) Bonna Vita Ventures Concordant, LLC Diverse Professional Solutions LLC Esprit de Competition Gowda Informatics Automation and Technologies, LLC GV Solutions Inc IV Consulting Group Lambert Financial Mil-Spec Safety & Security Strongbridge LLC Vets2PM, LLC

#### **Renewed Members**

CWH Group, LLC EPCC/Contract Opportunities PTAC First Bank of the Lake Global Accounting Hernandez Consulting & Construction Hull IT Solutions & Services, LLC. Lockheed Martin Corporation Medical Place, Inc RP Professional Services, LLC Rule72 Financial LLC Selflock Screw Products Co Inc Semper Tek, Inc. Triumph Enterprises, Inc.



## **Coalition Celebrations**

NVSBC held its quarterly networking lunch in **Norfolk, VA** (below) on 3 Aug 23 and its kickoff networking event dinner in partnership with JPMorgan & Chase and joined with FAVOB on 26 Aug 23 in **Tampa**, **FL** (right)





### **Calls to Action**

#### September 2023 DC NETWORKING DINNER & VetFedAcademy

TUE - SEP 12 | 4:00 PM - 8:30 PM ET

#### SAN DIEGO NETWORKING DINNER

TUE - SEP 26 | TIME 5:30 PM - 8:30 PM PT

#### October 2023

#### HUNTSVILLE NETWORKING DINNER

TBD



**SEPTEMBER 4, 2023** 







## Calls to Action (continued)





ChallengeHER is a national initiative to boost government contracting opportunities for women-owned small businesses with a special focus on the Women-owned Small Business (WOSB) Federal Contracting Program. In April 2013, WIPP, American Express, and the SBA launched ChallengeHER to deliver free workshops, mentoring, and direct access to government buyers.

ChallengeHER Phoenix (9/14/2023) Location: Renaissance Phoenix Downtown Hotel 100 N 1st StPhoenix, AZ 85004 challengeher.us/challengeher-phoenix-9-14-2023 ChallengeHER DMV (10/24/2023) Location: Silver Spring Civic Building 1 Veterans Place, Silver Spring, MD, 20910 challengeher.us/challengeher-dmv-10-24-2023



# Business Leadership: Federal Contracting

## **RSM Federal's Industry Report on the Court Decision on SBA 8a Program**

Joshua Frank, Executive Coach for Winning Government Contracts, Professional Speaker, Bestselling Author, and Founder & Managing Partner of RSM Federal interviewed and spoke with dozens of contacts, industry colleagues, and government employees and he and his team wrote a comprehensive and detailed analytical report developed for Industry with recommendations. This report will be worth the read for any small business that sells to the government. To read this report, click here.



Joshua Frank (Managing Partner, MBA) Bestselling author, professional speaker, and business coach with 30 years in the federal space, Mr. Frank is a leading authority on government sales and the tactics and strategies required to win government contracts.

RSM Federal is an award-winning coaching and consulting firm that works with small, mid-tier, and large companies to accelerate their understanding of the government market and learn how to position for and successfully win government contracts - with exceptional results.

# Create lasting impact

What does it take to achieve sustainable success? Working with partners who understand the challenges you face and share your commitment to growing your business and community. What would you like the power to do?®

Start the conversation Edward Spenceley, edward.spenceley@bofa.com Christa Williams, christa.williams@bofa.com

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May Lose Value

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# **Calendar of Events**

## **Partnership Deals**

Take advantage of benefits where NVSBC has created partnerships that bring value to your business. If you would like NVSBC to consider a partnership with your business, please contact <u>members@nvsbc.org</u> with respective details.



**Partner Deals** 

#### **Featured Partner Deal**

"At Wendroff & Associates, one principle guides all others: Be proactive and exceed the client's every expectation as the business owner's most trusted adviser. We know being an entrepreneur is risky — everything is on you to fail or succeed. But make no mistake — entrepreneurs are the most important people to our economy. They birth the new and create opportunity. And we cherish the opportunity to support their mission." — Brian Wendroff

Wendroff & Associates has offered an exclusive discount to NVSBC Member organizations. Learn more visit this link, <u>www.wendroffcpa.com/nvsbc</u>

### Membership and Sponsorship Supports NVSBC Programs

Did you know that NVSBC is a **non profit organization** that relies on membership and sponsorship to provide our programs and services? **If you benefit from our Training, Networking, and Advocacy, join the coalition or sponsor NVSBC today and strengthen our voice!** 

Join Today! Sponsorships available.

# **Calendar of Events**

#### **NVSBC Events**

NVSBC Events are specially designed to provide networking and training for those VOSB & SDVOSB ready to take their business to the next level! These include:

- Charlie Mike Webinar Training Series
- VetFedAcademies
- Washington DC Networking Dinners
- Many more...

Let us help you get "Procurement Ready!" Click on the on the button below to learn more and register.

#### **Visit NVSBC Events**



# **14** NOV

Advocate Awards Gala Falls Church Marriott - Fairview Park

**Veteran Small Business** 

Falls Church, Virginia

#### VETERAN SMALL BUSINESS ADVOCATE AWARDS GALA

Recognizing Federal Agencies and GovCon Primes that Fuel Veteran Small Business in America

NOMINATIONS



NVSBC Awards Nominations are OPEN! Recognize and Nominate Today! Sponsorships are available too!

These awards recognize both Federal agencies and large government prime contractors for their efforts to meet and exceed contracting goals. Additionally, these awards recognize individual Veterans, Veteran-owned small businesses, and employees of Veteran-owned businesses.

All nominations MUST be submitted no later than Friday, **September 15th** to be considered. No late nominations will be accepted. Log into your account in <u>VetFedConnect</u> to get started! Handle documentation for CMMC and OASIS+ yourself (and save thousands!)

With DTS's guided online course, you can write your own System Security Plan, providing documentation for CMMC Level 1 and OASIS+

#### CyberTrack: Basic

- Plain language explanations
- Easy-to-follow instructions
  Work at your own pace

Examples and tips

Register now for DTS CyberSchool and DIY your documentation! Use discount code "NVSBC" for 10% off registration ConsultDTS.com/cyber-track-basic

# **Calendar of Events**

## **Federal Procurement Events**

Grow your business through events provided by agencies within the Federal government including outreach, matchmaking, networking, training, and additional activities. If you have Federal Procurement Event you'd like NVSBC to consider adding to this page, please contact <u>members@nvsbc.org</u> with respective details.

**Enter Federal Procurement Events** 

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