



**NVSBC**  
Education  
Foundation  
Charity Golf  
Tournament

2024

**August 12, 2024**

**Army Navy Country Club  
Arlington, Virginia**

9:00 am Shotgun Start  
2:30 pm Networking Lunch

**SPONSORSHIP & REGISTRATION**

# PROSPECTUS

The Charity Golf Tournament that Supports  
Veteran Small Businesses in the Federal Marketplace



# WELCOME SPONSORS & GOLFERS

The National Veteran Small Business Coalition Education Foundation (NVSBC-EF) invites you to participate in the 4th annual NVSBC-EF Charity Golf Tournament on Monday, August 12, 2024. Your organization can make a significant impact and support programming for a great nonprofit organization through an array of sponsorship opportunities that supports the GovCon ecosystem with nationally recognized training, networking, and advocacy for veteran, small business entrepreneurs in the federal marketplace. Proceeds from the Charity Golf Tournament directly benefit the NVSBC-EF, a 501 (c) (3) non-profit organization.

## Sponsor

What better way to showcase your support of veteran, small business entrepreneurs in the federal marketplace than by sponsoring the NVSBC-EF Charity Golf Tournament. Sponsorship provides your organization a unique way to support NVSBC-EF programs and position your organization in front of NVSBC member organizations, federal agencies, prime contractors, and GovCon service providers. The NVSBC-EF Charity Golf Tournament offers:

- Several sponsorship levels with a variety of benefits
- Product and service donations for silent auction
- Networking lunch (2:30 pm - 4 pm)

## Golf & Network

Are you ready to connect with industry peers and enjoy a beautiful day on the links at the Army Navy Country Club in Arlington, Virginia? Bring your organization and friends to participate in the the NVSBC-EF Charity Golf Tournament in a variety of ways.

- Team(s) of golfers
- Digital recognition (websites, registration)
- Promotion (announcements)
- Networking lunch tickets

# Sponsor Golf Network





# SPONSORSHIP OPPORTUNITIES



## Title Sponsor: \$25,000 - 1 Available

- Three Foursomes
- Digital recognition w/hyperlink, name and logo on website
- Opportunity to place promotional item in swag bag
- Recognition on main banners, shotgun start, networking lunch, driving range, and T Box sign
- Recognition via organization profile on *First Call Newsletter* (48k subscribers)
- Speaking Opportunity at Opening Ceremony
- Sponsorship recognition on 3 pin flags
- 8 Super Tickets (max 4 mulligans / team)

**SOLD**

## Eagle Sponsor: \$20,000 - 3 Available

- Two Foursomes
- Digital recognition w/ hyperlink, name and logo on website
- Opportunity to place a promotional item in swag bag
- Recognition at networking lunch
- Recognition on the practice putting green
- Recognition on main banner, driving range and T Box sign
- Recognition via organization profile on *First Call Newsletter* (48k subscribers)
- Sponsorship recognition on 2 pin flags
- 6 Super Tickets (max 4 mulligans / team)

**Individual Registration..... \$350**  
**Networking Lunch Only ..... \$65**

- May engage from 2 pm-4 pm

**Team Registration ..... \$1,200**

- Foursome





# SPONSORSHIP OPPORTUNITIES

## What's Included for Golfers

- 18-holes of golf
- Breakfast Buffet
- Buffet lunch (water, soda, beer)
- On-course snacks, water, soda, and beer available via beverage cart



## Birdie Sponsor: \$15,000 - 4 Available

- One Foursome
- Digital recognition w/hyperlink, name and logo on website
- Recognition at networking lunch
- Recognition on main banner, driving range and T Box Sign
- Recognition via organization profile on *First Call Newsletter* (48k subscribers)
- Sponsorship recognition on 1 pin flag
- 4 Super Tickets (max 4 mulligans / team)

## Golf Hat Sponsor: \$8,500 - 1 Available

- One foursome
- Digital recognition w/ hyperlink, name and logo on website
- Logo on golf hat given to 180 golfers
- Recognition on T Box sign
- 1 Super Ticket (max 4 mulligans / team)

## Player Swag Bag Sponsor: \$6,000 - 1 available

- One foursome
- Digital recognition w/ hyperlink, name and logo on website
- Name/logo on reusable bags given to 180 golfers
- Opportunity to place a promotional golf related item in swag bag
- Recognition on T Box sign
- 1 Super Ticket (max 4 mulligans / team)

**SOLD**



# SPONSORSHIP OPPORTUNITIES

## Golf Ball Sponsor: ~~\$6,000 - 1 Available~~

- One Foursome
- Digital recognition w/ hyperlink, name and logo on website
- Logo on golf balls given to 180 golfers
- Recognition on T Box sign
- 1 Super Ticket (max 4 mulligans / team)

**SOLD**

## Golf Towel Sponsor: ~~\$6,000 - 1 Available~~

- One foursome
- Logo on golf towels given to 180 golfers
- Digital recognition w/ hyperlink, name and logo on website
- Recognition on T Box sign
- 1 Super Ticket (max 4 mulligans / team)

**SOLD**

## Silent Auction Sponsor: \$5,000 - 1 Available

- One foursome
- Digital recognition w/ hyperlink, name and logo on website
- Logo featured in silent auction app, all email and social media communications promoting the silent auction
- Recognition on T Box sign
- 1 Super Ticket (max 4 mulligans / team)

## Beverage Cart Sponsor: ~~\$4,000 - 1 Available~~

- One foursome
- Name and logo on beverage cart
- Digital recognition w/hyperlink, name and logo on website
- 1 Super Ticket (max 4 mulligans/team)
- 1 Company representative to drive in cart to network on course

**SOLD**

## Lunch Sponsor: ~~\$4,000 - 1 Available~~

- One foursome
- Digital recognition w/ hyperlink, name and logo on website
- Speaking opportunity to start lunch
- 1 Super Ticket (max 4 mulligans / team)

**SOLD**

### Super Tickets

- \$100 each (4 for \$375)
- Available at registration
- Includes:
  - 3 raffle tickets for prizes
  - Move up 100 yards on par 5
  - 1 mulligan (maximum 4 mulligans / team)

50/50 cash raffle tickets \$20/each





# SPONSORSHIP OPPORTUNITIES

## Map Sponsor: \$3,500 - 1 Available

- One foursome
- Digital recognition w/ hyperlink, name and logo on website
- Name and logo on course map card
- Recognition at networking lunch
- 1 Super Tickets (max 4 mulligans / team)

## Event Photographer sponsorship: \$3,500 - 1 Available

- One foursome
- Digital recognition w/ hyperlink, name and logo on website
- Recognition as sponsor on team photo print download site with hyperlink to your website
- Recognition on T Box sign
- Recognition via organization profile on First Call Newsletter (48k subscribers) • 2 Super Tickets (max 4 mulligans / team) on website
- Recognition as scholarship cohort sponsor at Golf Opening Ceremony
- Recognition on T Box sign
- Recognition via organization profile on First Call Newsletter (48k subscribers)
- 2 Super Tickets (max 4 mulligans / team)

## Scorecard Sponsor: \$3,500 - 1 Available

- One foursome
- Digital recognition w/ hyperlink, name and logo on website
- Name and logo on scorecard
- Recognition during lunch
- 1 Super Tickets (max 4 mulligans / team)

## Hole-In-One: \$3,000 - 1 Remaining

- One Foursome
- Digital recognition w/ hyperlink, name and logo on website
- Recognition as hole-in-one sponsor on hole for chance to win a trip or cash prize

## Flag Sponsor: \$2,500 - 5 Available

- Logo on 4 holes (flags)
- Digital recognition w/ hyperlink, name and logo on website





# SPONSORSHIP OPPORTUNITIES



The NVSBC-EF is also accepting product, service, or experience donations for the silent auction. Do you have something you are able to donate? Please email [contact@nvsbc.org](mailto:contact@nvsbc.org). All silent auction items to be provided by July 31, 2024 to prepare for the event.

## Skill Sponsor: \$1,000 - 4 Remaining

- Digital recognition w/ hyperlink, name and logo on website
- Choice of paired skill sponsorships
- Recognition when announcing prizes
- Signage at T Box Recognizing Specific Skill Sponsorship
- Available Skill Sponsorships:
  - 1st place, last place (**Sold**)
  - 2nd place, 3rd place: 1 sponsorship available
  - Closest to pin (men/women): 1 sponsorships available
  - Longest drive (men/women): 1 sponsorship remaining
  - Straightest drive (men/women): 1 sponsorship remaining

## T Box Signage Sponsor: \$350 - 23 Remaining

- Signage on hole

*Proceeds from the annual NVSBC Education Foundation, a 501 (c) (3) non-profit organization, Charity Golf Tournament will benefit the Foundation. The NVSBC Education Foundation provides nationally recognized training, networking, and advocacy for Veteran, small business entrepreneurs in the federal market to ensure they are procurement ready and have enhanced access to opportunities to start, operate, sustain, and grow competitive and strong businesses serving Federal agencies and other government contractors. Proceeds from the Tournament will support our mission.*