



**National Veteran
Small Business
Coalition**



Veteran Small Business Advocate Awards Gala

NOVEMBER 14, 2023

**Falls Church Marriott
Fairview Park**

Falls Church, Virginia

5:30–6:30 PM: Reception

6:30–8:30 PM: Dinner & Awards Ceremony

Business Attire

SPONSORSHIP & REGISTRATION

Prospectus

**Recognizing Federal Agencies and GovCon Primes
that Fuel Veteran Small Business in America**



WELCOME

For over a decade the National Veteran Small Business Coalition (NVSBC) has recognized leadership in achieving Federal contracting goals with Veteran entrepreneurs. These awards recognize both Federal agency and large government prime contractors for their efforts to meet and exceed contracting goals. Additionally, these awards recognize individual veterans, veteran owned small businesses, and employees of veteran owned small businesses. The 2nd Annual NVSBC Veteran GovCon Awards Gala will include the following awards:

Champion of Veteran Enterprise Award

Recognizes the **federal agencies** and **large business prime contractors** who have met or exceeded the 3% SDVOSB and/or the 8% VOSB contract awards goals for veteran small businesses.

Veteran Small Business Advocate of the Year Award

Recognizes **one federal representative or team** and **one prime contractor representative or team** who went above and beyond in advocating for the VOSBs and SDVOSBs within their agency.

Gordon H. Mansfield Veterans Small Business Award

Recognizes a **veteran** who owns and operates a successful small business, provides employment opportunities to veterans, and gives back to the veteran community in a substantial and continuous way.

Small Business of the Year

Recognizes a **Veteran Owned (VOSB) or Service-Disabled Veteran Owned Small Business (SDVOSB)** who demonstrated exemplary "Best Practices" in the federal government with a successful track record and a commitment to strengthening Veteran-owned businesses within the community.

Small Business Employee of the Year

Recognizes a **Veteran Owned (VOSB) or Service-Disabled Veteran Owned Small Business (SDVOSB) employee** who made a meaningful impact to their company and has demonstrated a commitment to the VOSB/SDVOSB community.

RECOGNIZE GOVCON CELEBRATE

SPONSORSHIP OPPORTUNITIES

VETERAN CHAMPION SPONSOR

\$25,000

- Introduced as Veteran Champion Sponsor at event
- Logo recognition as Veteran Champion Sponsor at event
- Announced at welcome remarks & closing remarks
- Logo on signage & printed program
- Full page in printed program
- 3 social media mentions leading up to event
- Recognition in First Call newsletter – 48k+ SD/VOSB firms
- Recognition in annual report & website as visionary partner
- Logo on registration, event page

INCLUDES:

- **5 tickets** to seated dinner
- **Complimentary** drink tickets

EVENT SPONSOR

\$10,000

- Introduced as Event Sponsor at event
- Logo recognition as Event Sponsor at event
- Announced at welcome remarks
- Logo on signage & printed program
- 1/2 page in printed program
- 2 social media mentions leading up to event
- Recognition in First Call newsletter – 48k+ SD/VOSB firms
- Recognition in annual report & website as strategic partner
- Logo on registration, event page

INCLUDES:

- **5 tickets** to seated dinner

TABLE SPONSOR

\$5,000

- Logo on printed program
- 1/4 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter – 48k+ SD/VOSB firms
- Recognition in annual report & website as sustaining partner
- Logo on registration, event page

INCLUDES:

- **5 tickets** to seated dinner

ADDITIONAL SPONSORSHIPS

SCHOLARSHIP COHORT SPONSOR

\$7,500

- Logo on NVSBC website - scholarship landing page
- Recognition as scholarship cohort sponsor at opening ceremony
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 48k+ SD/VOSB firms
- Recognition in annual report & website as supporting partner
- Provide opportunity for cohort (5 scholarship recipients) to receive: 1-year NVSBC membership, travel, hotel, VETS24 registration, free attendance at any NVSBC event for this year, recognition to 48K constituency in social media and email marketing, recognition at NVSBC events

INCLUDES:

- **3 tickets** to seated dinner

BEVERAGE SPONSOR (4 AVAILABLE)

\$5,000

- Logo on signs throughout event in beverage area
- Logo on napkins
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 48k+ SD/VOSB firms
- Recognition in annual report & website as supporting partner

INCLUDES:

- **3 tickets** to seated dinner

SILENT AUCTION SPONSOR

\$4,000

- Logo on Silent Auction Landing Page
- Logo on pre-event emails referencing silent auction
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 48k+ SD/VOSB firms
- Recognition in annual report & website as supporting partner

INCLUDES:

- **2 tickets** to seated dinner

NATIONAL ANTHEM SPONSOR

\$2,000

- Announced during national anthem ceremony
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 48k+ SD/VOSB firms
- Recognition in annual report & website as supporting partner

INCLUDES:

- **2 tickets** to seated dinner



Testimonial

"My colleagues and I were honored to sponsor, attend, and represent IBM at the 2022 Awards Gala which recognizes and honors the Federal agencies and large GovCon prime contractors who consistently achieve – and often exceed – the SBA small business contracting goal for Veteran small businesses. I encourage firms who participate in the Veteran small business contracting with the Federal government to attend and support the **NVSBC 2023 Awards Gala**"

– Mary M. Hellem, IBM, Federal Small Business Liaison Officer (SBLO)

TICKETS

Individuals: \$95

Government Employees: \$75

**FOR MORE INFORMATION OR
TO REGISTER**



*The NVSBC is also accepting product, service, or experience donations for the silent auction. Do you have something you are able to donate? Please email contact@nvsbc.org. All silent auction items to be provided by **October 18, 2023** to prepare for the event.*

Veterans Mean Business