



Veteran Small Business Advocate Awards

NOVEMBER 7, 2024

**Falls Church Marriott
Fairview Park**

Falls Church, Virginia

5:30–6:30 PM: Reception

6:30–8:30 PM: Dinner & Awards Ceremony

Business Attire

SPONSORSHIP & REGISTRATION

Prospectus

Recognizing Federal Agencies and GovCon Primes
that Fuel Veteran Small Business in America



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Champion of Veteran Enterprise Award

Recognizes the **federal agencies** and **large business prime contractors** who have met or exceeded the 3% SDVOSB and/or the 8% VOSB contract awards goals for veteran small businesses.

Veteran Small Business Advocate of the Year Award

Recognizes **one federal representative or team** and **one prime contractor representative or team** who went above and beyond in advocating for the VOSBs and SDVOSBs within their agency.

Gordon H. Mansfield Veterans Small Business Award

Recognizes a **veteran** who owns and operates a successful small business, provides employment opportunities to veterans, and gives back to the veteran community in a substantial and continuous way.

Small Business of the Year

Recognizes a **Veteran Owned (VOSB)** or **Service-Disabled Veteran Owned Small Business (SDVOSB)** who demonstrated exemplary “Best Practices” in the federal government with a successful track record and a commitment to strengthening Veteran-owned businesses within the community.

Small Business Employee of the Year

Recognizes a **Veteran Owned (VOSB)** or **Service-Disabled Veteran Owned Small Business (SDVOSB)** employee who made a meaningful impact to their company and has demonstrated a commitment to the VOSB/SDVOSB community.

RECOGNIZE GOVCON CELEBRATE



SPONSORSHIPS

VETERAN CHAMPION SPONSOR

\$15,000 (1 AVAILABLE)

- Introduced as Veteran Champion Sponsor at event
- Logo recognition as Veteran Champion Sponsor at event
- Announced at welcome remarks & closing remarks
- Logo on signage & printed program
- Full page in printed program
- 3 social media mentions leading up to event
- Recognition in First Call newsletter – 48k+ SD/VOSB firms
- Recognition in annual report & website as visionary partner
- Logo on registration, event page

INCLUDES:

- **5 tickets** to seated dinner
- **Complimentary** drink tickets

EVENT SPONSOR

\$10,000 (4 AVAILABLE)

- Introduced as Event Sponsor at event
- Logo recognition as Event Sponsor at event
- Announced at welcome remarks
- Logo on signage & printed program
- 1/2 page in printed program
- 2 social media mentions leading up to event
- Recognition in First Call newsletter – 48k+ SD/VOSB firms
- Recognition in annual report & website as strategic partner
- Logo on registration, event page

INCLUDES:

- **5 tickets** to seated dinner

WI-FI SPONSOR

\$7,500 (1 AVAILABLE)

- Logo on Customized Landing Page
- Logo on pre-event emails referencing WiFi sponsor
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 50k+ SD/VOSB firms
- Recognition in annual report & website as supporting partner

INCLUDES:

- **5 tickets** to seated dinner

SILENT AUCTION SPONSOR

\$7,500 (4 AVAILABLE)

- Logo on Silent Auction Landing Page
- Logo on pre-event emails referencing silent auction
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 48k+ SD/VOSB firms
- Recognition in annual report & website as supporting partner

INCLUDES:

- **4 tickets** to seated dinner



SPONSORSHIPS

FLORAL ARRANGEMENT SPONSOR \$7,500 (1 AVAILABLE)

- Logo on signs throughout event in beverage area
- Logo on napkins
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 48k+ SD/VOSB firms
- Recognition in annual report & website as supporting partner

INCLUDES:

- **4 tickets** to seated dinner

MUSIC SPONSOR \$7,500 (1 AVAILABLE)

- Logo on Silent Auction Landing Page
- Logo on pre-event emails referencing silent auction
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 48k+ SD/VOSB firms
- Recognition in annual report & website as supporting partner

INCLUDES:

- **4 tickets** to seated dinner

PHOTOGRAPHY SPONSOR \$6,000 (1 AVAILABLE)

- Logo on email sent to attendees post event
- Logo on printed program
- 1/4 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter – 48k+ SD/VOSB firms
- Recognition in annual report & website as sustaining partner
- Logo on registration, event page

INCLUDES:

- **3 tickets** to seated dinner

TABLE SPONSOR \$5,000 (27 AVAILABLE)

- Logo on printed program
- 1/4 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter – 48k+ SD/VOSB firms
- Recognition in annual report & website as sustaining partner
- Logo on registration, event page

INCLUDES:

- **5 tickets** to seated dinner



SPONSORSHIPS

BEVERAGE SPONSOR \$5,000 (4 AVAILABLE)

- Logo on printed program
- 1/4 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter – 48k+ SD/VOSB firms
- Recognition in annual report & website as sustaining partner
- Logo on registration, event page

INCLUDES:

- **5 tickets** to seated dinner

NATIONAL ANTHEM SPONSOR \$2,000 (1 AVAILABLE)

- Announced during national anthem ceremony
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 48k+ SD/VOSB firms
- Recognition in annual report & website as supporting partner

INCLUDES:

- **2 tickets** to seated dinner





SPONSOR & REGISTER

Sponsor

**Registration Opens in
August**

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Event Ticket Prices

Non-Member Organization \$120

Member Organization: \$95

Government: \$75



The NVSBC-EF is also accepting product, service, or experience donations for the silent auction. Do you have something you are able to donate? Please email rebecca.kane@nvsbc.org. All silent auction items to be provided by October 18, 2024 to prepare for the event.